

ALTIILIA supports customers in solving their specific business problems through tailor-made applications of MANTRA platform, providing fast, robust and high-scalable cloud services.



Smart Data for Smarter Business Strategies

CUSTOMER NEED

ICE promotes Italian companies and products in foreign countries with web portal called italtrade.it with aim to build commercial partnerships.

The problem is foreign companies write long descriptions of products so using traditional full text search engines does not retrieve best fit Italian companies from portal database.

SOLUTION

MANTRA **Semantic Matching & Search** gets much better precision/recall of best fit Italian companies from portal database e.g goldsmith finds profiles of gold processing companies without direct mentions the word goldsmith.

BENEFITS

Increased user satisfaction and loyalty with reduction of opportunity costs.

As Big Data refers to any market field, ALTIILIA's MANTRA Platform allows to power **Smart Strategies and Solutions** for any industry: eCommerce, Publishing & Media, Financial Services, Telcos, Utilities, Retail, Government & Public Sector, Market Research, etc.

To learn more about Products, Solutions and ALTIILIA's Customer Use Cases see www.altiliagroup.com