

ALTIILIA supports customers in solving their specific business problems through tailor-made applications of MANTRA platform, providing fast, robust and high-scalable cloud services.



Smart Data for Smarter Business Strategies

CUSTOMER NEED

MONCLICK is a large e-commerce web site operating in Italy and France in the consumer electronics field where objective is to improve comparison of products for price, availability, special offers, discounts, etc.

SOLUTION

MANTRA Product Intelligence to extract thousands of product along with their detailed features from dozens of competitors than analyzed using ALTIILIA Dashboards on daily basis to adapt and adjust to market trends to clearly define demand for a certain product then plan price and promotional activities.

BENEFITS

High precision product and price intelligence to reduce costs and competitive advantage for product and pricing strategies.

As Big Data refers to any market field, ALTIILIA's MANTRA Platform allows to power **Smart Strategies and Solutions** for any industry: eCommerce, Publishing & Media, Financial Services, Telcos, Utilities, Retail, Government & Public Sector, Market Research, etc.

To learn more about Products, Solutions and ALTIILIA's Customer Use Cases see www.altiliagroup.com